

Lily Green

San Francisco Bay Area

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EDUCATION

Leavey School of Business, Santa Clara University 9/2021 - 6/2025, expected

Major – Marketing

Minors – Computer Science and Engineering & Graphic Design

EXPERIENCE

Santa Clara University Campus Recreation, Spin Instructor 12/2021 - Present

- Lead high-energy cycle classes for students, faculty, and staff.
- Design custom class programming with strategic music curation.
- Develop and manage marketing content for spin class promotions.

Santa Clara University Shotokan Karate Team, President 9/2022 - Present

- Oversee team operations, including social media, finances, recruitment, and event planning.
- Develop training regimens for competing members and facilitate structured practices.
- Organize free quarterly self-defense workshops promoting empowerment and safety.

SPENGA, Fitness Instructor 11/2022 - 3/2024

- Designed and led integrated fitness classes combining cycle, strength training, and yoga.
- Customized workouts for diverse client needs, balancing cardio and flexibility training.
- Created promotional marketing materials for Instagram and the company website.

Intel, Spin Instructor 12/2023 - 1/2024

- Designed and taught spin classes for Intel employees, including CEO Patrick Gelsinger.
- Adapted class structure to accommodate various fitness levels and time constraints.

Montecito Heights Health Club, Spin Instructor & Front Desk 6/2022 - 1/2023

- Instructed high-intensity spin classes for club members and hotel guests.
- Managed gym operations, including opening/closing procedures and member services.

Vertex Climbing Center, Camp Coordinator, Front Desk, & Instructor 1/2019 - 1/2024

- Led climbing instruction for youth, adults, and adaptive athletes.
- Coordinated climbing camps in partnership with California State Parks.
- Developed marketing content for website and social media.
- Maintained a safe environment through emergency preparedness training.

CERTIFICATIONS

- Fitness: Stages Cycling Certified
- Medical: NREMT EMT-B, AHA BLS, HIPAA

SKILLS

- Fitness Programming: Class design, music curation, injury prevention
- Marketing & Digital Design: Canva, Adobe Suite, Social Media Management
- Tech & Web Development: HTML, CSS, JavaScript, PHP, Wix, Weebly